



1-DAY COURSE

PERIODISATION OF TACTICAL PRINCIPLES SEATTLE

BY RAYMOND VERHEIJEN

 SEATTLE PACIFIC UNIVERSITY • SEATTLE • USA

13

JULY, 2023



ABOUT RAYMOND VERHEIJEN

As a youth player Raymond Verheijen (1971) was part of the famous Dutch Youth Academy structure. Unfortunately, the dream of a professional career ended as a chronic injury forced him to retire at age of 18. This disadvantage became an advantage as he started his coaching career at age 19.

Verheijen studied Exercise Physiology and Sport Psychology at the Free University Amsterdam. In 1995, he developed his Masters thesis into the book 'Conditioning for Soccer' which became the coach education book of the Dutch FA (KNVB). In 2014, Verheijen published the best-selling book 'Football Periodisation'. More than 30,000 copies have been sold worldwide. His latest books are 'Football Coaching Theory' (2020) and 'Tactical Principles' (2022).

Verheijen has been involved as an assistant in 4 World Cups and 4 EURO's and with several European top clubs like FC Barcelona, Chelsea and Manchester City. Since 2010, Verheijen delivers courses on all continents with his independent coach education organisation Football Coach Evolution.



PERIODISATION OF TACTICAL PRINCIPLES



The term 'tactical principles' is a buzzword in the football world these days. But what is a tactical principle? And is it indeed an important coaching tool or just another flavor of the month?

The number one reason why things go wrong on a football pitch is miscommunication between teammates. Individually, they have good intentions but often these intentions are not aligned resulting in a misunderstanding. Tactical principles are THE coaching tool to streamline the communication between your players. A tactical principle is the 'glasses' through which a player perceives a game situation and interprets intentions of teammates.

In this course, the impact of a tactical principle on the brain of football players will be explained and why it results in more selective perception and, subsequently, more purposeful communication with teammates. Several practical examples of tactical principles will be introduced for both attacking and defending. As players need time to adapt to a new tactical principle, it will be explained how to develop methodological steps within the respective principles to allow gradual and more sustainable adaptation.

Finally, it will be discussed how tactical principles will positively influence the decision making (game insight) and execution of decisions (football technique) of individual players. After this course, you will have a deeper understanding of tactical principles and you will have the coaching tools to implement the best principles for your players in a methodical way.



PROGRAM JULY 13, 2023

09:00 – 10:15 AM **WHY DO TACTICAL PRINCIPLES IMPROVE FOOTBALL ACTIONS?**

10:15 – 10:30 AM COFFEE BREAK

10:30 – 11:45 AM **HOW TACTICAL PRINCIPLES GUIDE THE UNCONSCIOUS BRAIN OF PLAYERS**

11:45 – 12:30 PM LUNCH

12:30 – 01:45 PM **HOW TO DEVELOP GRADUAL OVERLOAD WITHIN TACTICAL PRINCIPLES**

01:45 – 02:00 PM COFFEE BREAK

02:00 – 03:00 PM **PLANNING METHODOLOGICAL STEPS WITHIN TACTICAL PRINCIPLES**



REGISTRATION

DELEGATE FEE

Registration: € 159 (\$ 169)

Fee includes course, coffee and course certificate.

REGISTRATION

Coaches can register on the FCE website: www.fcevolution.com/events
or by sending an email to info@fcevolution.com

VENUE

Seattle Pacific University
Otto Hall room 109
3469 Third Avenue West
Seattle, WA 98119
USA

PLAYERS DESERVE BETTER COACHES





USA TOUR 2023

THURSDAY JULY 06 **BOSTON, MA**

FRIDAY JULY 07 **ROCHESTER, NY**

SATURDAY JULY 08 **ARLINGTON, DC**

SUNDAY JULY 09 **AKRON, OH**

MONDAY JULY 10 **SPARTANBURG, SC**

TUESDAY JULY 11 **CHESTERTOWN, MD**

WEDNESDAY JULY 12 **AUSTIN, TX**

THURSDAY JULY 13 **SEATTLE, WA**

FRIDAY JULY 14 **SACRAMENTO, CA**

SATURDAY JULY 15 **SALT LAKE CITY, UT**

SUNDAY JULY 16 **BATON ROUGE, LA**

MONDAY JULY 17 **ST. LOUIS, MO**

TUESDAY JULY 18 **RALEIGH, NC**

WEDNESDAY JULY 19 **FORT LAUDERDALE, FL**

SUNDAY JULY 23 **NEW YORK, NY**

TUESDAY JULY 25 **MEMPHIS, TN**

SUNDAY JULY 30 **SAN DIEGO, CA**

WEDNESDAY AUGUST 02 **LOS ANGELES, CA**

VISIT WWW.FCEVOLUTION.COM



INTERNATIONAL PATHWAY





TERMS & CONDITIONS

PRACTICE WHAT YOU PREACH

By registering for this course you confirm that you will arrive in time before the start of the course and will not depart any earlier than the closure of the course on the final course day. During the course you will have the same professional behaviour as you expect from your players on a daily basis.

'DRESSING ROOM' LEARNING ENVIRONMENT

As a coach you take your players outside their comfort zone to allow them to improve. You create uncomfortable and challenging situations for your players and you expect them to deal with it. This is what we call overload. World renowned coach educator Raymond Verheijen is well-known for applying this exact same principle when educating coaches. So, this course will not be your normal comfortable coaching course. Instructor Verheijen will create his famous challenging and uncomfortable 'dressing room' environment to help accelerate your development as a coach. Please only register if you are ready to challenge yourself and your beliefs.

Do not register if you are easily offended

CANCELLATION AND REFUND

Course fee is non-refundable after registration and payment.

LIMITATIONS OF LIABILITY

On behalf of yourself and your heirs, successor and assigns, you hereby acknowledge and accept that neither Football Coach Evolution nor its Affiliates shall be liable or responsible to you (or anyone claiming through you) for any indirect, incidental, consequential, special, exemplary, punitive or other damages under any legal or equitable theory (including without limitation, contract, tort negligence, strict liability, statute, regulation, rule or other theory) arising out of or relating in any way to the Course or any Service and/or any recommendation, news, information or other content, product or service received or obtained through the Course or any Service, including without limitation any service, product or content from any third party service provided. Your sole remedy for dissatisfaction with the Course or any Service is to stop using it.