



**Washington Youth Soccer**

7100 Fort Dent Way, Suite #215  
Tukwila, WA 98188-7500 www.WashingtonYouthSoccer.org  
PHONE (253) 4-SOCCER · TOLL FREE 1-877-424-4318



**Board of Directors Meeting Agenda**

7100 Fort Dent Way, Suite 215, Tukwila, WA 98188

Thursday, July 13, 2023 | 1:00-2:00pm PT | Virtual

Attendance: **Chris Stiles**, Gabriel Suarez, **Jane McGillivray**, Lamar Neagle, **Lane Smith**, **Lauren Pendergraft**, **Leah Gray**, **Matt Folsom**, Rich Austin, **Roger Levesque**, **Chuck Porter**

Absent

- 1. Meeting Called to Order Chris Stiles
- 2. Roll Call Jane McGillivray
- 3. Approval of Minutes | June 21, 2023  
Approved
- 4. Financials | June 2023 Chuck Porter

Finances moving in the right direction. More break outs of expense categories will make creating budget for next year easier and give us the ability to determine where any potential savings could occur.

Big thank for ERC and PPD to Chuck.

- 5. Program Updates Roger Levesque

A. Association Outreach

Plan rolled out of Assn Outreach with Individual BOD members. Roger will send assignments and contact information to each of us.

B. Inclusion Policy Review

Review the policy. Nonbinary athletes and impact to soccer ecosystem. We would like to be leaders in the space. Looking to design our own policy at the local level. Documentation sentence is contentious. Different challenges locally vs Nationally. WISS's Gender Diverse Youth toolkit shared for us to review.

C. Q4 Program Objectives

Team objectives shared/reviewed. Program Improvement is always at the forefront.

Team leaders gave a roadmap for next 3 month on goals. Cups, Grassroot support and development – League Washington, Find a club feature revamped to make finding a local club easier. EPD-camp in August, Limiting the numbers to improve experience and program quality. WYS Foundation – tying in to grants to grow programs, especially in central WA. Coaching Ed. – C License course in Sept. More competition in this space now with US Club. WISL-adding Premier arm. Virginia Mason new partner.

D. Other

6. AOB

All

We are at nine BOD members – we are looking to add one or two more. Especially in light of the disturbing article. Skill set needed might be HR perspective.

7. Adjournment

Chris Stiles

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**Next Meeting:**

Date: Thursday, August 17, 2023

Time: 1:00-2:00pm PT

Location: Virtual via Microsoft Teams

**Board of Directors**

Chris Stiles, *President*   Lane Smith, *Vice President*   Jane McGillivray, *Secretary*   Lauren Pendergraft, *Treasurer*

Gabriel Suarez   Lamar Neagle   Leah Gray   Matt Folsom   Rich Austin   Roger Levesque, Executive Director





# WASHINGTON YOUTH SOCCER

Board Meeting | July 13, 2023



# ANNUAL GENERAL MEETING | KEY TAKEAWAYS



## Board Member | Association Outreach

Association Name	Role	Name	Board Member
<b>Seattle Youth Soccer Association</b>			
650 S Orcas St, Seattle, WA 98108	President	David Funke	
	Executive Director	David Griffiths	
<b>North County Youth Soccer Association</b>			
PO Box 2844, Everett, WA 98213	President	Christopher Grace	
<b>Whatcom County Youth Soccer Association</b>			
1225 Civic Field Way	President	Mark Lackey	
<b>Whidbey Island Youth Soccer Association</b>			
7 South Main Street Suite B, Coupeville, WA 98239	President	Martin Coombe	
<b>Skagit Valley Youth Soccer Association</b>			
PO Box 614, Mount Vernon, WA 98273	President	Chad Burton	
<b>Snohomish Youth Soccer Association</b>			
	President	Greg Sempadian	
<b>Eastside Youth Soccer Association</b>			
Pmb 323 15600 NE 8th St, Ste B1, Bellevue, WA 98008	President	Fred Beuthel	
<b>Lake Washington Youth Soccer Association</b>			
12312 134th Court NE, Redmond, WA 98052	President	Ted Granston	
<b>Northshore Youth Soccer Association</b>			
12810 NE 178th St #202, Woodinville, WA 98072	President	Laura Nordyke	
<b>Snoqualmie Valley Youth Soccer Association</b>			
PO Box 370, Carnation, WA 98014-0370	President	Char Yotz	
<b>Federal Way Youth Soccer Association</b>			
PO Box #4595	President	Tim Holtman	
<b>Pierce County Youth Soccer Association</b>			
Pierce County Soccer Association	President	Curt Carroll	
<b>Highline Soccer Association</b>			
6947 Coal Creek Pkwy SE #349, Newcastle, WA 98059-3159	President	Chris Braun	

Association Name	Role	Name	Board Member
<b>Greater Renton-Tukwila Youth Soccer Association</b>			
6947 Coal Creek Pkwy SE #349, Newcastle, WA 98059-3159	President	Don Sando	
<b>South County Soccer Association</b>			
23175 224th Pl SE Suite B, Maple Valley, WA 98038	Executive Director	Rachel Wilton	
	CEO at Valor Soccer Club	Dean Aldridge	
<b>Olympic Youth Soccer Association</b>			
215 Lester Way	President	David Brasher	
<b>Northwest Sound Youth Soccer Association</b>			
PO BOX 1142, Silverdale, WA 98383	President	Valerie Corden	
<b>Southwest Washington Youth Soccer Association</b>			
5905 NE St Johns Rd, Vancouver, WA 98661	President	Nick Underland	
<b>Cowlitz Youth Soccer Association</b>			
PO Box 2345, Longview, WA 98632	President	Trieste Madden	
<b>Three Rivers Soccer Club</b>			
5240 Outlet Dr, Pasco, WA 99301	President	Gordy Axel	
<b>SOZO Sports</b>			
2200 S 36th Ave, Yakima WA 98903	Executive Director (Soccer)	Kerry Martin	
<b>Kittitas Valley Jr. Youth Soccer Association (KVJSA)</b>			
PO Box 1450	President	Jeff Stinson	
<b>Spokane Shadow Youth Soccer</b>			
P.O. Box 18176, Spokane, WA 99228	President	Andrea Asan	
<b>Thurston County Youth Soccer Association</b>			
PO Box 5605 Lacy, WA 98509	President	Jeff Line	
<b>Grays Harbor Foothills Youth Soccer Association</b>			
PO BOX 1893 Elma, WA 98541	President	Charles Fairbairn	
<b>Lewis County Youth Soccer Association</b>			
PO Box 246, Galvin, WA 98544	President	Darryl Cleveland	

# ASSOCIATION OUTREACH | BOARD MEMBER COMMUNICATIONS



Association / Board Member communication links for consideration

<b>Board Member</b>	<b>Association Name</b>	<b>Board Member</b>	<b>Association Name</b>
Chris Stiles	<b>Whatcom County Youth Soccer Association</b>	Lane Smith	<b>Pierce County Youth Soccer Association</b>
Chris Stiles	<b>Eastside Youth Soccer Association</b>	Lane Smith	<b>Thurston County Youth Soccer Association</b>
Chris Stiles	<b>Lake Washington Youth Soccer Association</b>	Lane Smith	<b>Lewis County Youth Soccer Association</b>
Gabriel Suarez	<b>Northwest Sound Youth Soccer Association</b>	Lauren Pendergraft	<b>South County Soccer Association</b>
Gabriel Suarez	<b>Three Rivers Soccer Club</b>	Lauren Pendergraft	<b>Southwest Washington Youth Soccer Association</b>
Gabriel Suarez	<b>Grays Harbor Foothills Youth Soccer Association</b>	Lauren Pendergraft	<b>Cowlitz Youth Soccer Association</b>
Jane McGillivray	<b>Seattle Youth Soccer Association</b>	Leah Gray	<b>North County Youth Soccer Association</b>
Jane McGillivray	<b>Snoqualmie Valley Youth Soccer Association</b>	Leah Gray	<b>Snohomish Youth Soccer Association</b>
Jane McGillivray	<b>Highline Soccer Association</b>	Leah Gray	<b>Northshore Youth Soccer Association</b>
Lamar Neagle	<b>Federal Way Youth Soccer Association</b>	Matt Folsom	<b>Whidbey Island Youth Soccer Association</b>
Lamar Neagle	<b>Greater Renton-Tukwila Youth Soccer Association</b>	Matt Folsom	<b>Skagit Valley Youth Soccer Association</b>
Rich Austin	<b>SOZO Sports</b>	Matt Folsom	<b>Spokane Shadow Youth Soccer</b>
Rich Austin	<b>Kittitas Valley Jr. Youth Soccer Association (KVJSA)</b>		

Next steps: Link Association Leaders & Board Members.

# INCLUSION POLICY | MATERIALS FOR REVIEW



## USSF / USYS / WYS Inclusion Policy

### Section 6. Inclusion Policy

(A) To clarify the Bylaws, membership of the Federation is open to all soccer organizations and all soccer players, coaches, trainers, managers, administrators and officials without discrimination on the basis of race, color, religion, age, sex, sexual orientation, gender identity, gender expression or national origin.

(B) For the purposes of registration on gender-based amateur teams, a player may register with the gender team with which the player identifies, and confirmation sufficient for guaranteeing access shall be satisfied by documentation or evidence that shows the stated gender is sincerely held, and part of a person's core identity. Documentation satisfying the herein stated standard includes, but is not limited to, government-issued documentation or documentation prepared by a health care provider, counselor, or other qualified professional not related to the player.

(C) This policy shall not apply to the Federation's National Teams programs, but application of this or a similar policy shall be re-evaluated at such time as FIFA addresses the issue

(D) This policy shall not apply to Professional Leagues.

Link: <https://www.ussoccer.com/governance/bylaws>

## BYLAWS AND POLICIES

### BYLAWS OF THE UNITED STATES SOCCER FEDERATION

– [2023-24 Bylaws \(.pdf\)](#)

### United States Soccer Federation, Inc. Policy Manual

– [2023-24 Policy Manual \(.pdf\)](#)

– [USSF Policies - April 2022](#)

– [USSF Policy 521-2 approved by the Board](#)

### General

– [National Soccer Hall of Fame Bylaws](#)

– [U.S. Soccer Code of Conduct](#)

– [Whistleblower Policy](#)

– [2020 FIFA Code of Ethics](#)

# INCLUSION POLICY | MATERIALS FOR REVIEW



Inclusion policy in practice:

**WYS Parent:**

*A trans boy in our community is now of the age where he must move into a gender separated team. In following the policy set forth by your organizations, which (our Club) has shared they are required to follow as one of your local clubs, the team organizers are not able to place this kiddo on the team of their gender without government or medical provider issued documentation.*

**USYS President, Skip Gilbert:**

*At the end of the day, we'll defer to each State Association as their policies govern their ecosystem. I can't speak specifically for WYSA but we are seeing more flexibility at the very local/grassroots level where the focus is on allowing all kids to have an equal opportunity to learn the game, develop a passion for it and become fans for life. That ultimately is the driving factor for all players regardless of background, gender or skill.*

**WYS Parent:**

*We understand that policy review and development takes time. We are glad to know that revisiting your gender inclusion policy is at the forefront of your organization. While USYS, state, and local leagues take that time to revisit policies, we urge each of your agencies to:*

- work with trans/nonbinary youth and adults in the work you are doing with revisiting gender inclusion policies and practices;*
- give expedient and continued attention to training and support for all staff and volunteers around ensuring trans/nonbinary players and their families are welcome, safe, and supported at all levels.*

# INCLUSION POLICY | MATERIALS FOR REVIEW



## Washington Interscholastic Athletic Association (WIAA) Gender Diverse Youth Sports Toolkit

The Washington Interscholastic Athletics Association (WIAA), which oversees athletics in K-12 schools across the state (public as well as private) has developed the following gender inclusion policy and toolkit which centers the health and well-being of trans and nonbinary youth.

### TERMINOLOGY:

#### Gender Identity

Refers to a person's innate sense of their own gender. This can include being female, male, both, gender fluid, or other—regardless of their assigned sex at birth. The most commonly used terms to describe gender identity include, but are not limited to, the following:

**\*Cisgender** is an adjective that is used to describe a person whose assigned sex aligns with their gender identity, e.g., someone who was assigned female at birth and whose gender identity is female. Most people are cisgender.

**\*Transgender** is an adjective used to describe a person whose gender identity differs from their assigned sex, e.g., someone who was assigned female at birth, but whose gender identity is male.

**\*Nonbinary** is an adjective that can be used to describe a variety of gender identities that do not fall into one of the two traditional (binary) categories—male or female. It can indicate a person's gender identity that is something other than male or female, that is neither entirely male nor entirely female, or that blends elements of being male or female.

\*An example of correct usage for these adjectives include: a cisgender person, a transgender person, a nonbinary person.

Link: <https://wiaa.com/subcontent.aspx?SecID=1243>



## Gender Diverse Youth Sport Inclusivity Toolkit

*A resource guide for inclusive transgender and nonbinary youth sport best practices*





# INCLUSION POLICY | MATERIALS FOR REVIEW



## Washington Interscholastic Athletic Association (WIAA) Gender Diverse Youth Sports Toolkit

### Q&A FOR PARTICIPATION

Most K-12 team athletics are offered separately for boys and girls. The inclusion of transgender and other gender diverse student athletes have inspired many questions regarding the participation of these athletes within this gendered context. As previously stated, a student athlete participates on the team that most closely aligns with their gender identity. The below examples, while not comprehensive in scope, are offered as a way to better understand the applicability and effectiveness of this approach.

**Q - A student is currently expressing themselves as nonbinary and would like to participate in athletics. How do we determine on which sports team they might participate?**

**A -** Because of the existence of male/female gender divisions on most teams, this creates a need for a nonbinary student to determine which gendered team they feel more closely aligns with their gender identity. Alternatively, they may select the gendered team on which they feel most comfortable participating. Factors that the nonbinary athlete may take into consideration include established camaraderie with fellow athletes, personal safety, and/or privacy concerns.

Once this determination is made, the student will be eligible to participate in sports offered for the selected gender. If a student wishes to change the selected gender during any remaining years of athletic eligibility, they will be allowed to do so if this change is a result of a deeper understanding of their gender identity (ex. a nonbinary student wrestler may determine, after time, that their identity more closely aligns with male and are then ready to participate on the boys team) and may need to attend an eligibility hearing to gain varsity eligibility. A student may have other reasons for changing their gender identification and those can be considered with an emphasis on optimizing the athlete's confidence, safety, and privacy.



### Gender Diverse Youth Sport Inclusivity Toolkit

*A resource guide for inclusive transgender and nonbinary youth sport best practices*







**PROGRAM  
OBJECTIVES**

THROUGH AUGUST 31st



# TEAM OBJECTIVES | THROUGH AUGUST 2023



Core Objective | Listen, learn, over-communicate (internal & external), **REFINE & REIMAGINE**, and execute.

## PRIMARY ESSENTIAL GOALS (PEGS)

**PEG #1 | Refine & reimagine programs and processes to improve key stakeholder experience in each interaction with WYS. Document updates and over-communicate any changes. Execute.**

- Grassroots Support & Development
- WYS Cups Series
- Elite Player Development Program (EPD)
- WYS Foundation Programming and Supporting Organizational Structure
- Coaching Education
- Eastern / Central Washington Growth
- Business Development via Corporate & Community Partnerships and Grant Development
- Member Services, e.g., Risk Management, OIM, CaseIQ, Boundary Management, etc.

**PEG #2 | Invest in League development and facilitate collaboration & cohesion.**

- Launch Washington Inland Premier League (WIPL)
- Launch League Washington (High School Regional Rec League)
- Work toward complementary league relationships to improve playing environment (WISL & WIPL, NPSL & SSUL, etc.)
- Instigate communication & facilitate cohesion across WYS sanctioned leagues

**PEG #3 | Target process improvement to refine internal & external communication, improve how we work together, and deliver relevant information.**

- Further define roles & responsibilities to refine internal communication
- Promote Core Programs, e.g., Cups, EPD, Foundation, Coaching Education, etc.
- Deliver info that adds value to / improves experience for the WYS community



# PROGRAM OBJECTIVES | STATE CUPS



Core Objective | Build on momentum from last cups to improve the player experience

## PRIMARY ESSENTIAL GOALS (PEGs)

### PEG #1 | Rec Cup

- Engage with the committee to update rules, policies and procedures to improve participation of Recreational Teams.
- Use Sports Connect for scheduling and reporting of scores

### PEG #2 | Founders, President and Championship Cup

- Financial budget
- Review and revise state cup rules and polices

# PROGRAM OBJECTIVES | GRASSROOTS SUPPORT & DEVELOPMENT



Core Objective | Listen, learn, over-communicate (internal & external), **REFINE & REIMAGINE**, and execute.

## PRIMARY ESSENTIAL GOALS (PEGs)

### PEG #1 | Launch League Washington.

- Listen and learn from Association Leaders / League Participants to understand the challenges facing recreational soccer at the high school ages.
- Develop brand / operations framework to scale League Washington in the future.
- Establish communications plan to support future growth in markets across Washington State.

### PEG #2 | Share Coaching Education resources with Membership.

- Create resource hub on Washington Youth Soccer webpage to support recreational coach development.
- Promote U.S. Soccer Grassroots Coaching Licenses.
- Onboard Membership to USYS University.
- Share additional coaching resources, including Coach Mentor training opportunities, Skyhawks curriculum, etc.

### PEG #3 | Raise awareness for Recreational Soccer opportunities in Washington.

- Promote 'Find a Club' feature on WYS website.
- Help promote / facilitate scholarship offer for new recreational participants.

# PROGRAM OBJECTIVES | EPD PROGRAM



Core Objective | Listen, learn, over-communicate (internal & external), **REFINE & REIMAGINE**, and execute.

By Pedro Millan

## PRIMARY ESSENTIAL GOALS (PEGs)

### PEG #1 | Primary Essential Goal #1: Raise EPD as a Brand

- #1: Look at all the success and non-success on the field to calibrate actions to follow when planning next events/
- #2: Gathering all the feedback on and off the field, from managers, players, coaches, partners and WYS staff to enhance the the EPD events.

### PEG #2 | Primary Essential Goal #2: Improving the coaching culture

- #1: Working with the EPD Director to make sure we have a clear plan in place to influence the Soccer DNA on and off the fields.
- #2: Offering feedback to coaches to improve main areas, from content to team leadership.

### PEG #3 | Primary Essential Goal #3: Strengthening the EPD work group

- #1: Identify and define the roles all the WYS Staff and volunteers who are part of the EPD team in order to maximize, effort, time and product.
- #2: Synchronize all the WYS assets available for the EPD Program in order to reach optimal goals.



# PROGRAM OBJECTIVES | WYS FOUNDATION



Core Objective | Listen, learn, over-communicate (internal & external), **REFINE & REIMAGINE**, and execute.

## PRIMARY ESSENTIAL GOALS (PEGs)

### PEG #1 | Sustain and Grow Let Her Play Program.

- Determine # of schools to work with for Spring Season & Identify them
- Hire, Train, & Onboard Coaches for program
- Establish official program name and logo
- Work with OL Reign to help promote the program
- Strengthen curriculum – organize soccer development/bring in more guest coaches (celebrities)
- Complete video project, utilize this resource to promote program opportunity

### PEG #2 | Soccer for Success Fall 2023 Season.

- Identify and schedule in-person Coach-Mentor training and determine Fall season dates
- Determine timeline for equipment, registration, facilities/snack program forms & etc.
- Hire, onboard, and train coaches
- Order Jerseys, medals, and equipment ahead of Fall season
- Determine # of sites for Fall season (projected 12-15 sites)

### PEG #3 | Build Foundation System: Staffing, Website/Brand/Online Presence.

- Establish Social Media routine (posts, messages, etc.)
- Update Foundation website
- Expand Foundation staff: solidify Kathy's role, Yakima-based Program Lead
- Interview and hire Americorns Volunteer for '23/'24 cycle

# PROGRAM OBJECTIVES | COACHING EDUCATION



Core Objective | To best the best coach education resource in the US Youth Soccer membership and for USSoccer

## PRIMARY ESSENTIAL GOALS (PEGs)

### PEG #1 | Increase number of Courses in Fall/Spring 2024

- Add at 1 course per month, 2 in January 2024
- Add D License for Spring 2024

### PEG #2 | C License Education

- Lead C License starting in September

### PEG #3 | Schedule Let Her Coach course for Spring 2024

- Contact Colleges and universities to add courses for spring 2024

# PROGRAM OBJECTIVES | WISL/WIPL LEAGUE



Core Objective | Listen, learn, over-communicate (internal & external), **REFINE & REIMAGINE**, and execute.

## PRIMARY ESSENTIAL GOALS (PEGs)

### PEG #1 | Continued development of regular and effective communication with WISL/WIPL Club Members, Registrars, and Schedulers

- Continue to enhance communication channels and practices with both existing and prospective clubs to foster improved engagement and collaboration.
- Coordinate pre-season, in-person meetings with registrars and schedulers to discuss best practices, address and training requirements, and ensure effective preparation for the upcoming season.
- Arrange meetings with club directors and technical directors to collaboratively review and update rules, as well as confirm the season date for enhanced coordination and clarity.

### PEG #2 | Strategize and execute plans to continue expanding the WISL and WIPL leagues and recreational programs, specifically targeting Eastern and Central Washington .

- Arrange meetings with clubs and their boards to address inquiries, provide comprehensive information, and highlight the benefits of participation in the league, fostering a clearer understanding and encouraging engagement.
- Continued focus on implementing recreational programs across Eastern and Central Washington within the WYS organization, aiming to expand its offering and cater to a wider participant base in these regions.
- Deliver exceptional customer service to all members we collaborate with, ensuring their satisfaction, and providing them with the highest level of support and assistance.

### PEG #3 | Continue to identify and address areas of concern for WISL/WIPL participants, actively seeking opportunities to find solutions and resolve any issues that may arise .

- Regularly solicit their input on their experiences, challenges, and suggestions for improvement. Analyze the collected feedback to identify common concerns or recurring issues. This data can serve as a valuable source of information to proactively address the identified areas of concern. post-season meetings with club directors/technical directors to work through any concerns



# PROGRAM OBJECTIVES | BUSINESS DEVELOPMENT



Core Objective | Listen, learn, over-communicate (internal & external), **REFINE & REIMAGINE**, and execute.

## PRIMARY ESSENTIAL GOALS (PEGs)

### PEG #1 | Primary Essential Goal #1 Revenue Generation / Corporate Partnerships

- Fulfill newest partner Virginia Mason Franciscan Health (30K) 1-year partnership agreement
- 2023 five categories = Auto, Colleges, Credit Union, Soccer Equipment & **Tech-Cog Map**
- Maintaining current relationships w/ Dick's, Protime, Sounders, OL Reign, Stars, Fine Designs, Skyhawks, Farmers, GameChanger, Captain, U, Wilson Trophy & TeamBuilder KW (currently projecting \$85,000 in contributions)

### PEG #2 | Primary Essential Goal #2 Revenue Generation / Grant Writing

- Soccer 4 Success Tacoma Pierce County =Names Family Foundation \$50K,
- Signed Fiscal Sponsor Agreement with Skyhawks,10 clubs & association to procure capital funding project via our grant writing resources for field development
- Manage 2 subcontracted grant writers to fulfill grant writing duties to increase funding sources for Community Outdoor Athletic Facilities Fund (COAFF)

# PROGRAM OBJECTIVES | BUSINESS DEVELOPMENT



Core Objective | Listen, learn, over-communicate (internal & external), **REFINE & REIMAGINE**, and execute.

## PRIMARY ESSENTIAL GOALS (PEGs)

### PEG #2 | Primary Essential Goal #2 Revenue Generation / Grant Writing (CONTINUED)

- Community Outdoor Athletic Facilities Fund (COAFF)

### PEG #3 | Primary Essential Goal #3 Revenue Generation / Fundraising Marketing & Events

- Elsom Cellars = Sales at Cone & Steiner, Stefan Frei Autograph
- Post Season Event w/ Stefan Frei promoting "The Keeper"

# PROGRAM OBJECTIVES | OPERATIONS



Core Objective | Listen, learn, over-communicate (internal & external), **REFINE & REIMAGINE**, and execute.

## PRIMARY ESSENTIAL GOALS (PEGs)

### PEG #1 | Improve Office Efficiency with Software Tools

- Reduce time spent manually entering data from paper forms
- Refine data collection practices – web scraping / digital forms
- Perform analysis and research as needed for purchases, fundraising, etc.

### PEG #2 | Improve Organization where Applicable

- Donate excess items from storage unit, shred old docs to reduce clutter
- Stay inquisitive while processing finances to properly handle exceptional situations – document all finances
- Merge data as needed to reduce quantity of individual spreadsheets
- Prepare materials in advance to ensure processes go smoothly later (uniform bins, coaching education totes, accurate inventory)

### PEG #3 | Supply Support During Highly Stressful Eras

- Coaching Education – Course creation, messaging, assistance with running C-license & above
- Tournaments – Awards, setup, volunteers, team photos
- EPD – Tryouts, travel trips, camp, gear & uniform distribution
- Flex schedule as needed to take on tasks outside usual hours

# PROGRAM OBJECTIVES | LEAGUE DEVELOPMENT



Core Objective | Listen, learn, over-communicate (internal & external), **REFINE & REIMAGINE**, and execute.

## PRIMARY ESSENTIAL GOALS (PEGs)

### PEG #1 | Launch Leagues.

- Over-communicate with key stakeholders to set appropriate expectations in preparation for new league play.
- Launch WIPL with intent for WISL to incur benefits as well.
- Approach League Washington final development stages with patience. Prepare to deliver a top experience for participants.
- Offer support to other leagues if applicable, e.g., NPSL U10 Peninsula League, etc.

### PEG #2 | Work toward complementary league relationships to improve playing environment.

- Leverage League Washington launch (and potential growth trajectory) to reengage and reconsider SSUL as a Select option.
- Solicit feedback to understand dynamic and set strategy for WISL / WIPL connection going forward.
- Facilitate discussion between NPSL & SSUL Leadership to consider regionalized Select play.
- Engage Associations to explore League Washington expansion.

### PEG #3 | Instigate communication & facilitate cohesion across WYS sanctioned leagues.

- Finalize and share 2023-2024 WYS-sanctioned league rule alignment, e.g., heading / punting / build out, air quality, etc.)
- Formalize League Operations Committee (think tank) to consider possible improvements to league ecosystem on an ongoing basis.





**THANK  
YOU**

Board Meeting | July 13, 2023