



Washington Youth Soccer
 7100 Fort Dent Way, Suite #215
 Tukwila, WA 98188-7500
 www.WashingtonYouthSoccer.org
 PHONE (253) 4-SOCCER · TOLL FREE 1-877-424-4318



2023 Annual Player Fee Meeting (APFM)
 Saturday, January 28, 2023 | Start Time: 9:00am PT
 Seattle Airport Marriott | 3201 S 176th St, Seattle, WA 98188

- | | |
|---|-------------------------------|
| 1. Meeting Called to Order | Felipe Mendez |
| 2. Roll Call | Jane McGillivray |
| 3. Approval of Minutes | Jane McGillivray |
| Annual General Meeting May 21, 2022 | |
| 4. Player Fee Proposal | Finance Subcommittee |
| 5. Fall Soccer Snapshot | Roger Levesque |
| 6. Financial Overview | Chuck Porter & Roger Levesque |
| 7. Key Initiatives | Roger Levesque |
| <ul style="list-style-type: none"> A. Washington Youth Soccer B. Associations in Focus C. U.S. Soccer / U.S. Youth Soccer Engagement | |
| 9. Good of the Game | All |
| 10. Adjournment | Felipe Mendez |

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Next Meeting: Annual General Meeting (AGM)
 Date: May 20, 2023
 Location: TBD

Board of Directors

Felipe Mendez, *President* Chris Stiles, *Vice President* Jane McGillivray, *Secretary* Leah Gray, *Treasurer*
 Rich Austin Jill Christiansen Matt Folsom Lamar Neagle Lauren Pendergraft Lane Smith Roger Levesque, *Executive Director*

James McCallum Roll Call Sheet 1-28-2023 | Final



2023 Annual Player Fee Meeting
ROLL CALL



ASSOCIATION	Representative	Votes	Attendance	Notes
Cowlitz Youth Soccer Association (CYSA)	Morgan Aberle	2	✓	
Eastside Youth Soccer Association (EYSA)	Fred Beuthel	4	✓	
Federal Way Soccer Association (FWSA)	Tim Holtman	2	✓	
Grays Harbor Foothills Youth Soccer Association (GHFYSA)	JEFF Charles Fairbairn	2	✓	
Greater Renton-Tukwila Youth Soccer Association (GRTYSA)	on call	2	✓	Zoom ^{NO} vote
Highline Soccer Association (HSA)	Chris Braun	3	✓	
Kittitas Valley Jr. Soccer Association	Absent	1		
Lake Washington Youth Soccer Association (LWYSA)	Cheryl Manao	5	✓	
Lewis County Youth Soccer Association (LCYSA)	Keith Neely	2	✓	
10 North County Youth Soccer Association (NCYSA)	Christopher Grace	7	✓	
Northshore Youth Soccer Association (NYSA)	Laura Nordyke	4	✓	
Northwest Sound Youth Soccer Association (NSYSA)	Valerie Corden	5	✓	
Olympic Youth Soccer Association (OYSA)	Absent	1		
Pierce County Soccer Association (PCSA)	Curt Carroll	7	✓	
15 Seattle Youth Soccer Association (SYSA)	Keith Leitich	7	✓	
Skagit Valley Youth Soccer Association (SKVYSA)	Chad Burton	2	✓	
Snohomish Youth Soccer Association (SnYSA)	Greg Sempadian	2	✓	
Snoqualmie Valley Youth Soccer Association (SnVYSA)	Karen Nieman	2		
South County Soccer Association (SCSA)	Rachel Wilton	3	✓	
20 South Snohomish Youth Soccer Association (SSCYSA)	Absent	0		
Southwest Washington Youth Soccer Association (SWYSA)	Absent	6		
SOZO Sports	Sara Washburn	2	✓	
Spokane Shadow Youth Soccer Association (SSYSA)	Bryan Hernandez	1	✓	
Three Rivers Soccer Club (3SRC)	Amy Martinez	1	✓	
25 Thurston County Youth Soccer Association (TCYSA)	Candice Bock	5	✓	
Whatcom County Youth Soccer Association (WCYSA)	MARC ROMNEY on Zoom	4	✓	Zoom ^{NO} vote
27 Whidbey Island Youth Soccer Association (WIYSA)	Jana Warren	2	✓	

4 missing Assns

23/24

85% Attendance



2023 Annual Player Fee Meeting
ROLL CALL



Executive Board	Representative		Attendance	Notes
President	Felipe Mendez	1	✓	
Vice President	Chris Stiles	1	✓	Zoom
Treasurer	Leah Gray	1	⊙	
Secretary	Jane McGillivray	1	✓	
Board Member	Lamar Negal	1	✓	
Board Member	Rich Austin	1	✓	
Board Member	Lauren Pendergraft	1	✓	
Board Member	Matt Folsom	0	✓	
Board Member	Jill Christiansen	1	✓	
Board Member	Lane Smith	1	✓	

NO
Vote

$\frac{1}{10}$ 90% Attendance

71 votes

70 Yay

1 Abstain

0 Nay

Quorum
Achieved,

So Vote
Stands.

WASHINGTON YOUTH SOCCER

APFM | January 28, 2023



WASHINGTON YOUTH SOCCER
RESPECT

WASHINGTON YOUTH SOCCER



PASS























PARKSIDE

ANNUAL PLAYER FEE MEETING | AGENDA



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FALL SOCCER SNAPSHOT

APFM | January 28, 2023



PLAYER REGISTRATION | FALL 2022 SNAPSHOT

Thank you for reporting player data in a timely manner.

PLAY LEVEL	TOTAL PLAYERS
Recreation	
Ages 10 and below	44,088
Ages 11 and above	15,343
Total Recreation	59,431
Competitive	
All Ages	23,619
Total Competitive	23,619
TOTAL	83,050



PLAYER REGISTRATION | FALL 2021/2022 YOY COMPARISON



We saw growth at all play levels thanks to your commitment to delivering positive playing experiences.

PLAY LEVEL	FALL 2021	FALL 2022	% GROWTH
Recreation			
All Ages	53,009	59,431	12%
Competitive			
All Ages	17,938	23,619	32%
TOTAL	70,947	83,050	17%



FINANCIAL REVIEW

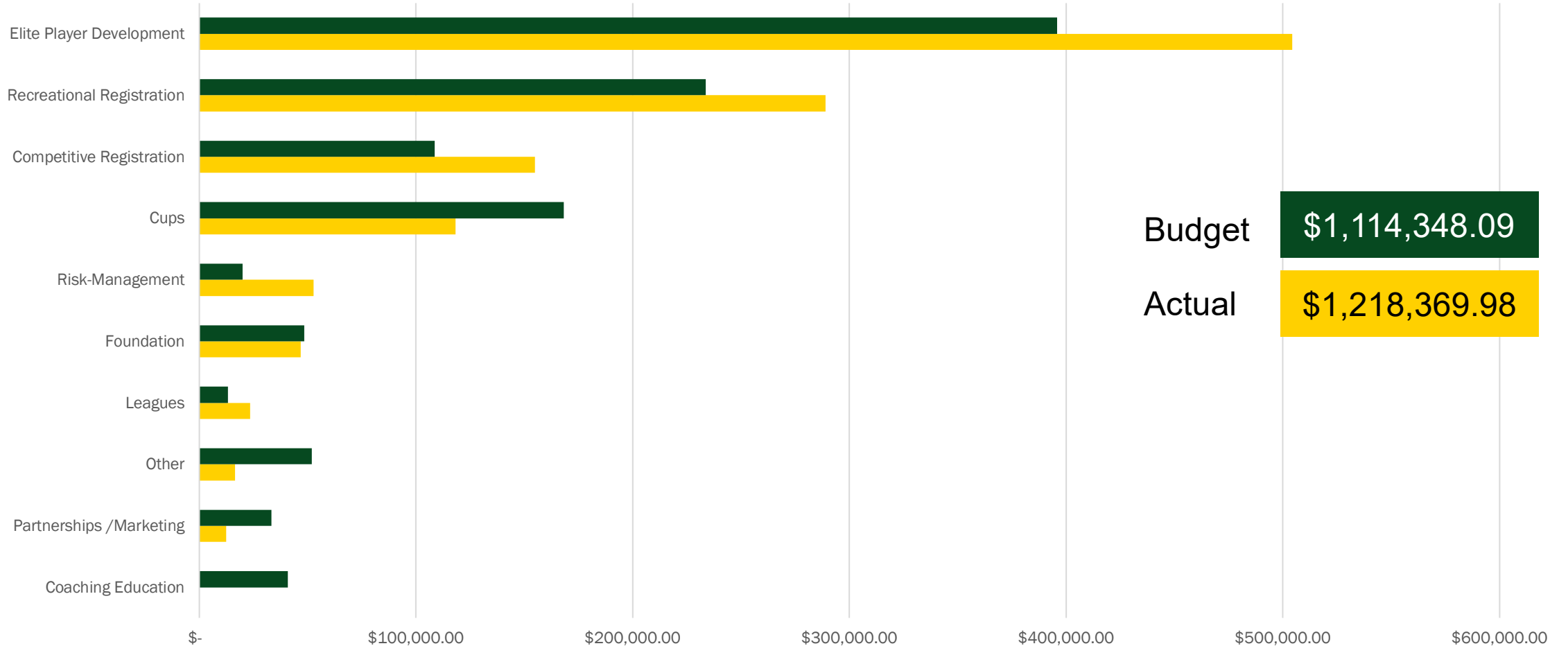
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FINANCIALS | REVENUE



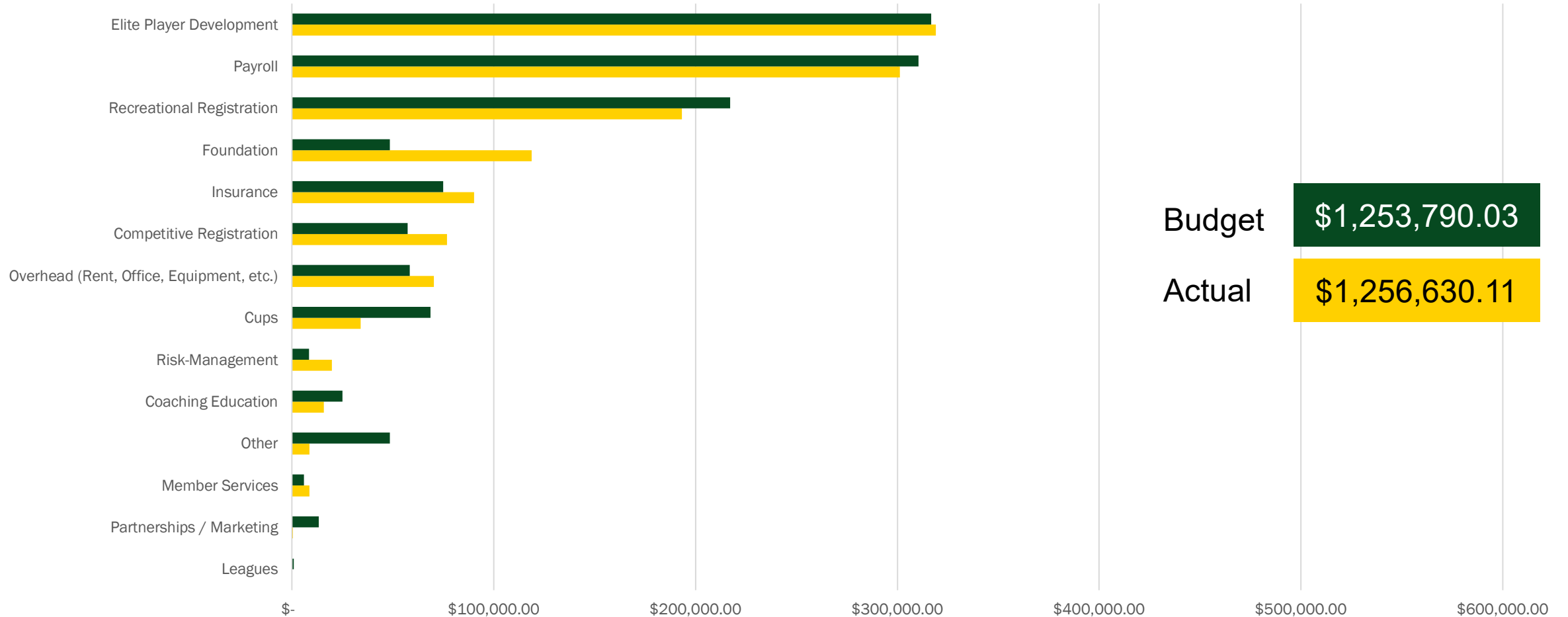
Budget vs Actual | September through December 2022



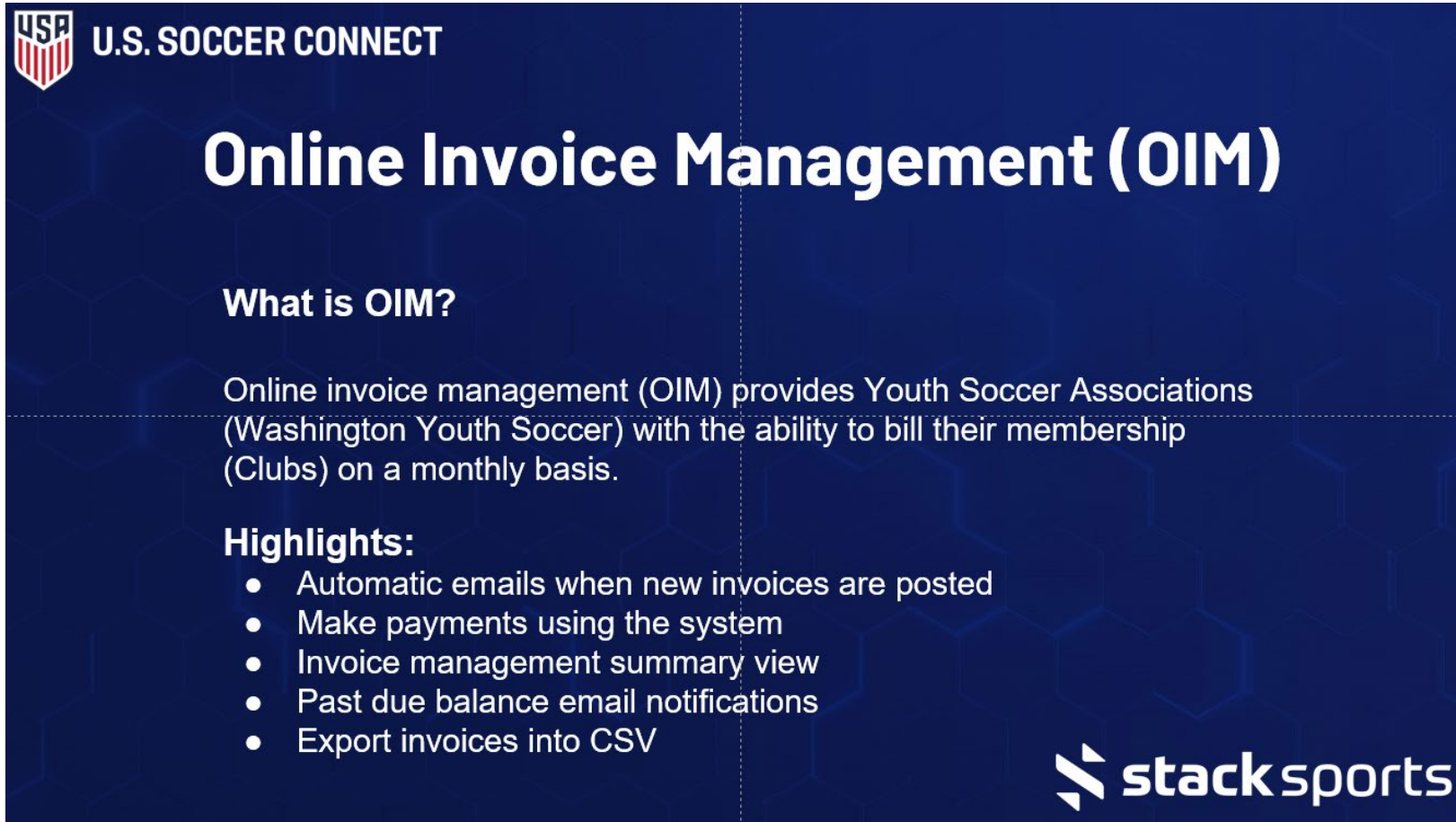
FINANCIALS | EXPENSE




Budget vs Actual | September through December 2022



ONLINE INVOICE MANAGEMENT (OIM) | REMINDER



The screenshot shows a dark blue interface for U.S. Soccer Connect. At the top left is the USA logo and the text 'U.S. SOCCER CONNECT'. The main heading is 'Online Invoice Management (OIM)'. Below this, the text asks 'What is OIM?' and explains that it provides Youth Soccer Associations (Washington Youth Soccer) with the ability to bill their membership (Clubs) on a monthly basis. A 'Highlights:' section lists five bullet points: automatic emails for new invoices, payment functionality, a summary view, past due balance notifications, and CSV export. The 'stacksports' logo is in the bottom right corner.

 U.S. SOCCER CONNECT


Online Invoice Management (OIM)

What is OIM?

Online invoice management (OIM) provides Youth Soccer Associations (Washington Youth Soccer) with the ability to bill their membership (Clubs) on a monthly basis.

Highlights:

- Automatic emails when new invoices are posted
- Make payments using the system
- Invoice management summary view
- Past due balance email notifications
- Export invoices into CSV

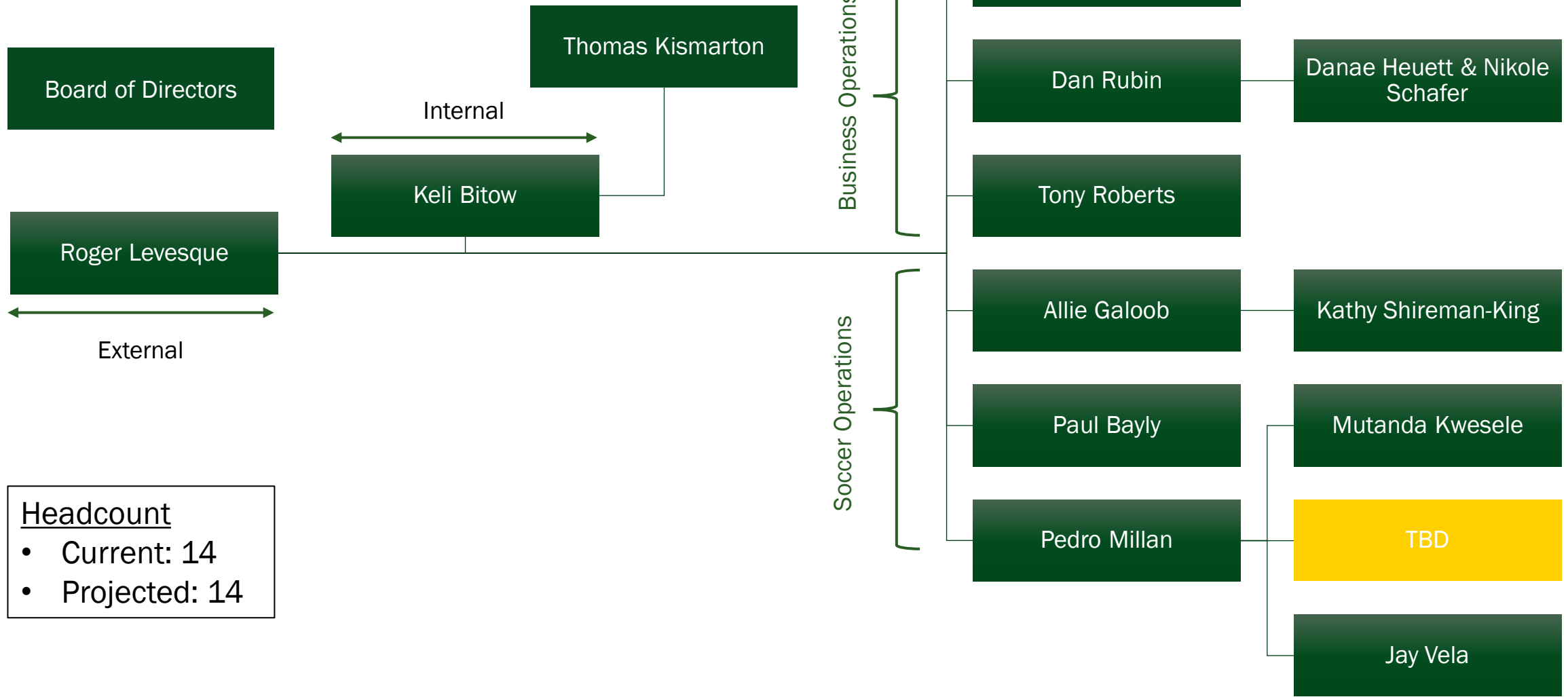


KEY INITIATIVES: WHAT'S HAPPENING AT WYS

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WYS | MEET THE TEAM



Headcount

- Current: 14
- Projected: 14



TEAM OBJECTIVES | THROUGH FEBRUARY 2023



Core Objective | Listen, learn, over-communicate (internal & external), and execute

PRIMARY ESSENTIAL GOALS (PEGs)

PEG #1 | Develop key competencies to execute program plans that deliver value to Membership. Surprise & delight when possible.

- Staffing
- Eastern / Central Washington growth
- Coaching Education
- Cups
- Revenue Generation via Corporate Partnerships and Fundraising
- WYS Foundation Programming | S4S, Let Her Play / Coach, TOPSoccer, Soccer For All
- EPD | ODP Championships & Portugal

PEG #2 | Invest in League development.

- Engage Member Associations in a meaningful way
- Leverage / build on established platforms (WISL, NPSL, SSUL, etc.)
- Focus on Recreational & Select playing levels first
- Plan for the long-term strategic growth across all levels of play

PEG #3 | Professionalize communication to deliver relevant information to Membership.

- Promote Core Programs, e.g., Cups
- USSF / USYS Initiatives
- Support campaigns, e.g., Respect
- Celebrate Membership Moments
- Provide operational info, e.g., SafeSport
- Share other relevant info

KEY INITIATIVES: ASSOCIATIONS IN FOCUS

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BOUNDARY MANAGEMENT | NEXT STEPS



Information shared with Association Leaders via email on December 9, 2022

KEY IDEAS:

- Developing a boundary management process to address field space, player movement, etc.
- Understanding the diverging landscapes of Rec, Select, and Competitive Soccer and promoting collaboration across all levels of play
- Scarcity of field space and boundary implications / opportunities for collaboration
- Understanding boundary management models of Associations and Clubs and how those models can work together to create benefits across the youth soccer landscape

NEXT STEPS:

- Post-Fall Season Survey
 - Intent to develop an understanding of specific boundary concerns and to focus on boundary management as an opportunity for positive collaboration, e.g., are there examples of Associations and Clubs working within and outside of their boundaries to improve the playing experience for youth soccer players in their programs?
- Task Force Development
 - Key stakeholders, including Association, Club and League Leaders that participated in the Boundary Meeting have expressed interest in participating in further discussion to guide long-term evaluation of boundary management practices and facilitating opportunities for collaboration.

BOUNDARY MANAGEMENT | SURVEY #2 EXECUTION



Thank you for the continued meaningful engagement as we work to improve the playing experience for all kids.

106 Total Respondents

- Association Leaders | 25
- Club Leaders | 65
- Other | 9

Strong Interest in Taskforce Participation

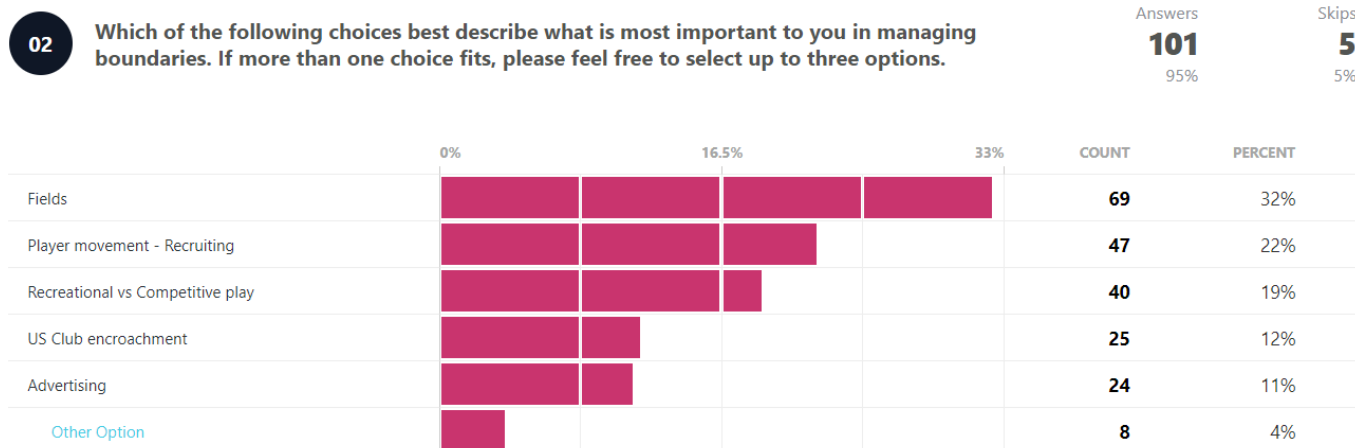
- 27 put names in the hat of which we will build a core team of key stakeholders and broader working group

More Positive Outcomes shared than Open Issues:

- 51 to 39 respectively

Next Steps:

- Engage Task Force
- Commit to work toward improved boundary management
- Report progress at the AGM



FIELD DEVELOPMENT | UPCOMING GRANT OPPORTUNITY



The Community Outdoor Athletic Facilities Fund (COAFF) shall improve meaningful access to community outdoor athletic facilities for underserved communities statewide. Funding for this program is excess revenues from the bond effort approved by voters in 1997 to build the Seahawks stadium in Seattle WA. There is currently ~\$43 million available for projects, which must be administered consistent with the funding statute RCW 43.99N.060(4).

Our Proposal

5 allocation regions

Regions were designed to maintain geographic similarity, split major metropolitan areas, and leave no region with less than \$4M total.

8

Our Proposal

Project Type	Grant Limit
New	\$725,000
Improvement	\$725,000
Maintenance	\$350,000

grant limits

Grant limits were designed with the following assumptions:

- at least 2 projects of each type should be fully funded in every region.
- maintenance projects are less costly on average and represent a more systemic need, so they should be more distributive.

9

KEY INITIATIVES: USSF & USYS ENGAGEMENT

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GRASSROOTS SOCCER | THROUGH THE LENS OF USYS



Futsal

- Rethink engagement with next generation of soccer players
- USYS National Tournament (info to be shared following meeting)

etrainu

- Leaders in providing online education materials
- Partnership with USYS to provide grassroots coaching materials and other information

League America

- Exciting new Recreational Soccer platform
- Access to USYS University which includes resources to support Recreational Soccer Programs (Admin, Coaching, etc.)
- Brand / Marketing Materials focused on fun

GRASSROOTS SOCCER | THROUGH THE LENS OF USYS



Dear Member Clubs,

US Youth Soccer (USYS) is pleased to announce that its 2023 Futsal National Championships, the first-ever of its kind and hosted in collaboration with [United Futsal](#), will be held February 24-26, 2023, at the Virginia Beach Sports Center in Virginia Beach, Virginia.

US Youth Soccer is eager to illustrate its commitment to one of its core values – inclusivity – and will do so by enabling State Associations to provide their member clubs the opportunity to participate in this new, structured tournament.

Our team application is now live! Click [here](#) to register. Also, we encourage you to browse our [Futsal National Championships | US Youth Soccer](#) page for more information as well as our FAQ page below.

Do not hesitate to contact me with any questions.

Thank you,

Tom Condone
USYS Director of Sport Development
tcondone@usyouthsoccer.org



University Partners

The US Youth Soccer University is proudly supported by our partners.



Mojo Sport empowers players, families and coaches to unlock the magic of youth sports through technology.



As the platform partner, etrainu's learning management system is the technology that powers the USYS University.



TrueSport

TrueSport supports athletes, parents and coaches by partnering with organizations to promote a positive youth sport experience.



Hospital for Special Surgery is a world leader in orthopedics, rheumatology and rehabilitation. Their research division develops highly valuable content for the USYS community.



U.S. Center for Mental Health & Sport creates environments that provide mental health awareness training, and open pathways for participants to reach optimal mental wellness.



Soccer Parenting Association has developed an extensive range of content that is dedicated to inspiring players by empowering parents.

GRASSROOTS SOCCER | THROUGH THE LENS OF WYS



Soccer For Success

- Already established program
- Poised for expansion
- Partnership opportunities through a

Soccer For All

- Pilot schools in Federal Way which brought in 60 new players in the first season
- Entry point as soccer-first after-school program

Let Her Play & Let Her Coach

- Two (2) Pilot Program kick off in Winter 2023
- Creating space for female coaches and youth players for soccer, mentorship, and more.



Let Her Coach | Let Her Play

- Creating space for female coaches and youth players for soccer, mentorship, and more.

Central Washington Play On!

- Programmatic support for grassroots / recreational soccer programs in Central Washington

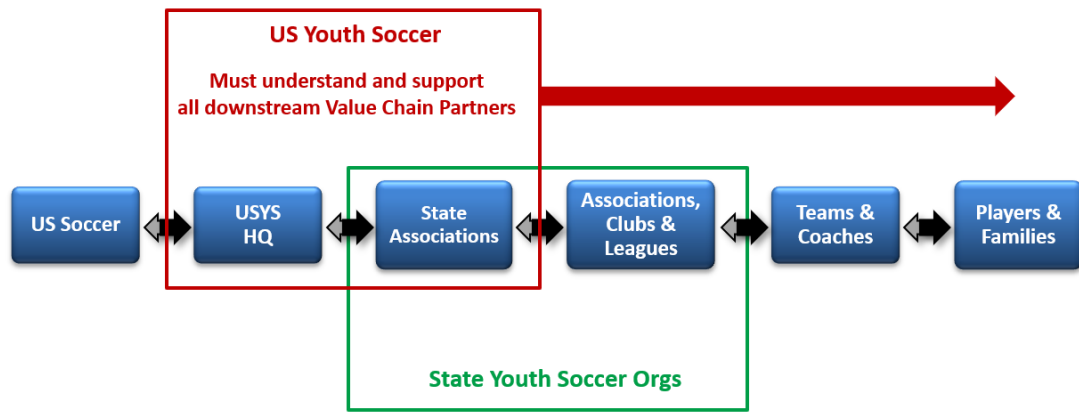
Atletico

- Programming support (fields, travel, etc.)
- Scholarships for EPD Program

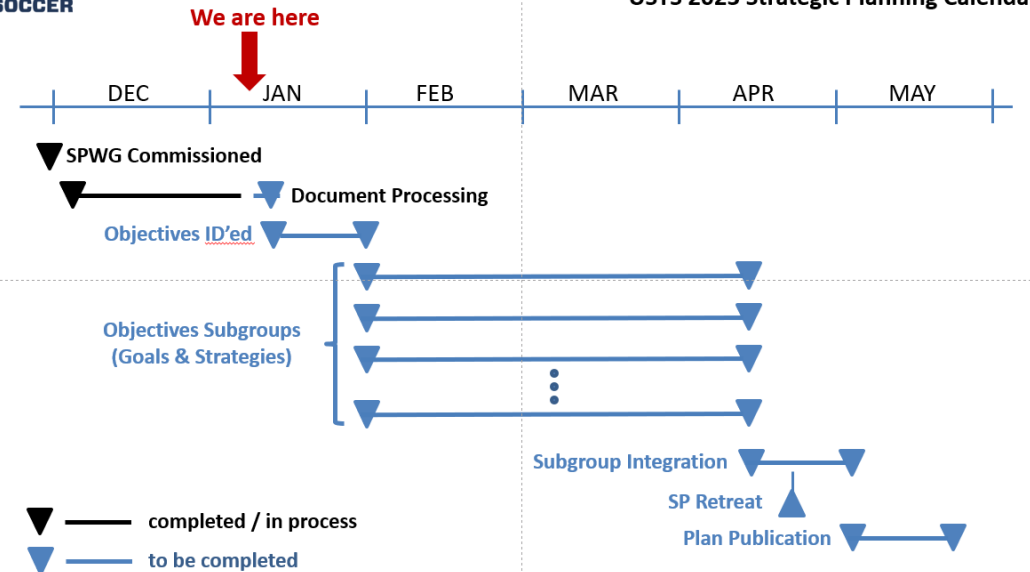
U.S. YOUTH SOCCER | STRATEGIC PLANNING



USYS Value Chain/Community



USYS 2023 Strategic Planning Calendar



THANK YOU

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APPENDIX: SOCCER FOR SUCCESS

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FALL 2022 SOCCER FOR SUCCESS



BY THE NUMBERS

- 425 participants
- 11 schools
- 35 coaches
- 12:1 player : coach ratio



77% like soccer more since Soccer For Success

98% would definitely or maybe join again

89% think life is pretty great!

60% believe it is very true that they can reach their goals

64% always help their teammates *35% sometimes help

“How do you cheer on your teammates when they’re feeling low?”

Say to never give up and
(insert inspiring speech)

By saying if we lose
we can win next time
and don't be mad

It's all good man - sometimes you got to lose man.

TELL THEM TO BREATHE
IN AND OUT AND
DRINK WATER, TAKE
A BREAK



WASHINGTON YOUTH SOCCER

FOUNDATION

"What else do you want to tell us?"

Sometimes I
need a lot of
water

I love soccer and
would love to come
back

I want to stay in practice!

Are you going to
do soccer next year?

I like the way
you treat me

I like apples

Thank you for this program

I REALLY HAD A FUN
TIME IN SOCCER FOR
SUCCESS

Why is soccer getting
harder when we
get bigger?

I love soccer
so much!!!

I loved soccer so much!
This is my favorite sport!

I love tomatoes

I love my coaches

I like to play
Soccer For Success

I do not want to
stop playing





78%

ARE MORE LIKELY TO EAT
FRUIT/VEGGIES
SINCE STARTING
SOCCER FOR SUCCESS

FAVORITE FRUITS: apple, watermelon, mango, strawberries,
banana, and orange

FAVORITE VEGGIES: carrot, broccoli, cucumber



GLOWS from our Coaches and Volunteers:

Some students that typically have trouble during the school day were able to flourish during soccer. Rather than struggle in academics and behavior, they were playing a game with friends and peers. We never held their school day issues against them but rather gave them a new opportunity to shake off the troubles of the day.

It was great being able to coach and mentor these kids. It has been awesome building connections and encouraging them to make positive changes to prepare them for their future success.

Throughout the season, we saw many friendships develop and grow. When conflict arose, these relationships aided us in resolution. Because they ultimately cared for each other and their coaches, when something hurtful was done- it was easier and more efficient to take steps towards repair, to make it better and move on. This fostering of comradeship and accountability felt just as key, if not more, than their technical development, which was also great to witness.

I love being called Coach. It makes me feel like I am making a difference.

I was actually a little surprised at how much I enjoyed it. I would definitely do it again if I didn't have my own school soccer.




It was great how helpful the school staff was, as well as the Washington Youth Soccer Foundation, especially when extra hands were needed.

I was so thankful to have an awesome group of coaches and kids. This was amazing!!! I am thankful I got to finally coach.

IT'S GREAT HOW THE STUDENTS GET ALL THE EQUIPMENT FOR FREE. WE WEAR THEM AT SCHOOL AND YOU CAN TELL THE STUDENTS FEEL PRIDE.

OUR BIGGEST *Challenges*

The growth of this program depends on your support in the form of:

-  Coaches and volunteers: we NEED people who are passionate about kids and soccer, willing to commit their time and energy to coaching for a full season (or more!).
-  Snack programs are facing challenges right now, but are an essential part of our program. Can you help? We need community partners willing to provide and deliver to our sites throughout the season.
-  We have a growing wait-list of schools eager to have Soccer for Success at their site because they know it will make a difference in the lives of their students. We need funding and people to make it happen.