



Washington Youth Soccer
7100 Fort Dent Way, Suite #215
Tukwila, WA 98188-7500
www.WashingtonYouthSoccer.org
PHONE (253) 4-SOCCER · TOLL FREE 1-877-424-4318



Board of Directors Meeting Agenda
7100 Fort Dent Way, Suite 215, Tukwila, WA 98188

Friday, May 20, 2022

Attendance: Felipe Mendez, Jill Christiansen, Leah Gray, Jane McGillivray, Lane Smith, Chris Stiles, Lauren Pendergraft, Lamar Neagle, Rich Austin, Roger Levesque

Quorum in attendance.

- | | |
|---------------------------------------|------------------|
| 1. Meeting Called to Order | Felipe Mendez |
| 2. Roll Call | Jane McGillivray |
| 3. Approval of Minutes | |
| 4. Financials | Chuck Porter |
| 5. Annual General Meeting Prep | All |
| A. GoToWebinar logistics Q&A | |
| B. AGM Agenda Review | |
| C. Delegate List Review | |
| D. FWSA / PacNW Merger Doc Discussion | |
| E. Boundaries / Bylaws messaging | Roger |
| F. Year in Review Presentation | |
| G. Good of the Game Invitations | |
| i. Yousef Habash League Health | |
| ii. Other | |
| H. Other | All |
| 6. Executive Committee Elections | All |
| 7. Recruiting BOD Members | |
| A. Matt Folsom Candidacy Discussion | |
| B. Other | All |
| 8. AOB | |

Board of Directors

Felipe Mendez, *President* Jill Christiansen, *Vice President* Jane McGillivray, *Secretary* Leah Gray, *Treasurer*
Rich Austin Lauren Pendergraft Lane Smith Chris Stiles Lamar Neagle Roger Levesque, Executive Director



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Next meeting: **AGM | May 21, 2022**

GoToWebinar

**** Schedule of Board of Director Meeting in 2021-2022**

Date	Time	Place
June 17, 2021	6:00 PM to 7:30 PM	WYS Office and Link
August 24, 2021	12:00 PM to 1:00 PM	WYS Office and Link
September 21, 2021	12:00 PM to 1:00 PM	WYS Office and Link
October 19, 2021	12:00 PM to 1:00 PM	WYS Office and Link
November 16, 2021	12:00 PM to 1:00 PM	WYS Office and Link
December 20, 2021	12:00 PM to 1:00 PM	WYS Office and Link
January 12, 2021	12:00 PM to 1:00 PM	WYS Office and Link
February 15, 2021	12:00 PM to 1:00 PM	WYS Office and Link
March 23, 2021	12:00 PM to 1:00 PM	Spokane and Link
April 28, 2022	12:00 PM to 1:00 PM	WYS Office and Link
May 20, 2022	12:00 PM to 1:00 PM	WYS Office and Link
May 21, 2022 AGM	8:00 AM to 1:00 PM	GoToWebinar

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Rich Austin Lauren Pendergraft Lane Smith Chris Stiles Lamar Neagle Roger Levesque, *Executive Director*

Washington Youth Soccer

Annual General Meeting | May 21, 2022



TEAM SNAPSHOT | JANUARY 2022



Washington Youth Soccer started 2022 with an experienced Business Team and a vast amount of organizational knowledge.

16

Employee Headcount
Siloed Business Units



TEAM SNAPSHOT | MAY 2022

Following a steep learning curve – doing things for the first time can be difficult – Washington Youth Soccer retooled the Business Team with the goal of creating efficiencies to provide better support for Members.

12

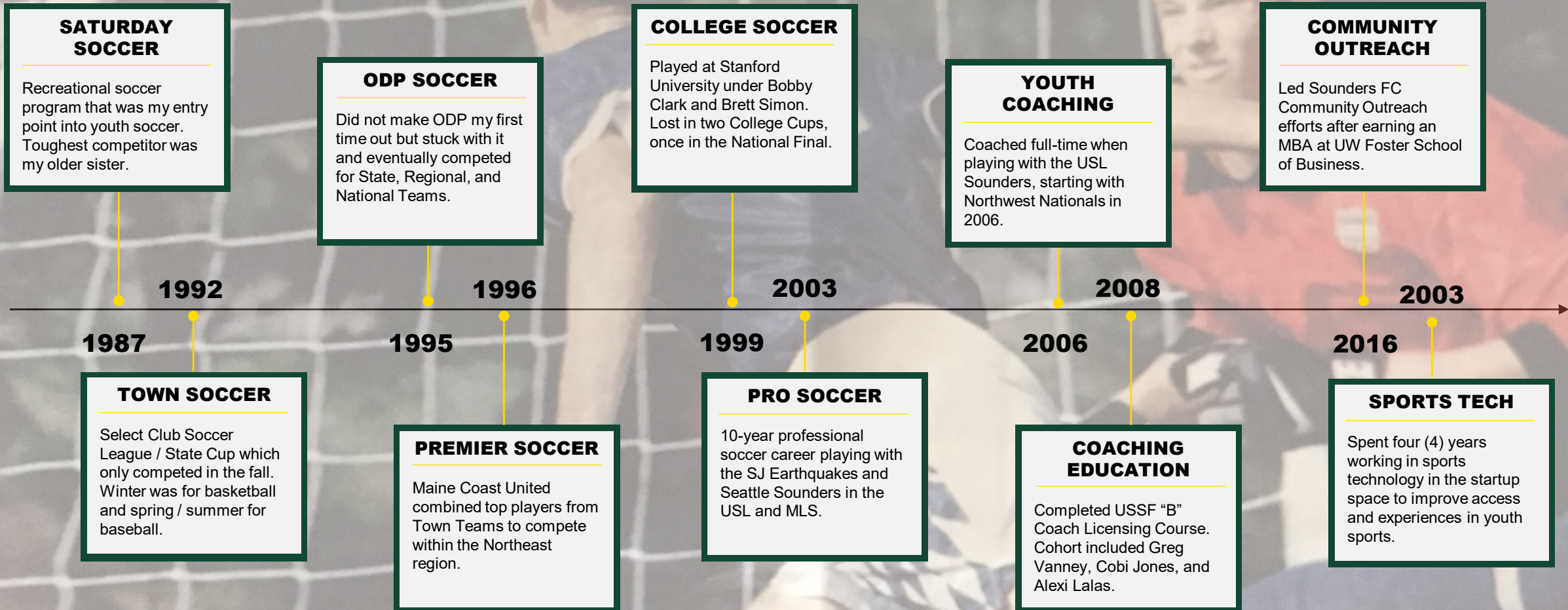
Employee Headcount
Collaborative & Cross-Functional Business Units



ROGER LEVESQUE | EXECUTIVE DIRECTOR



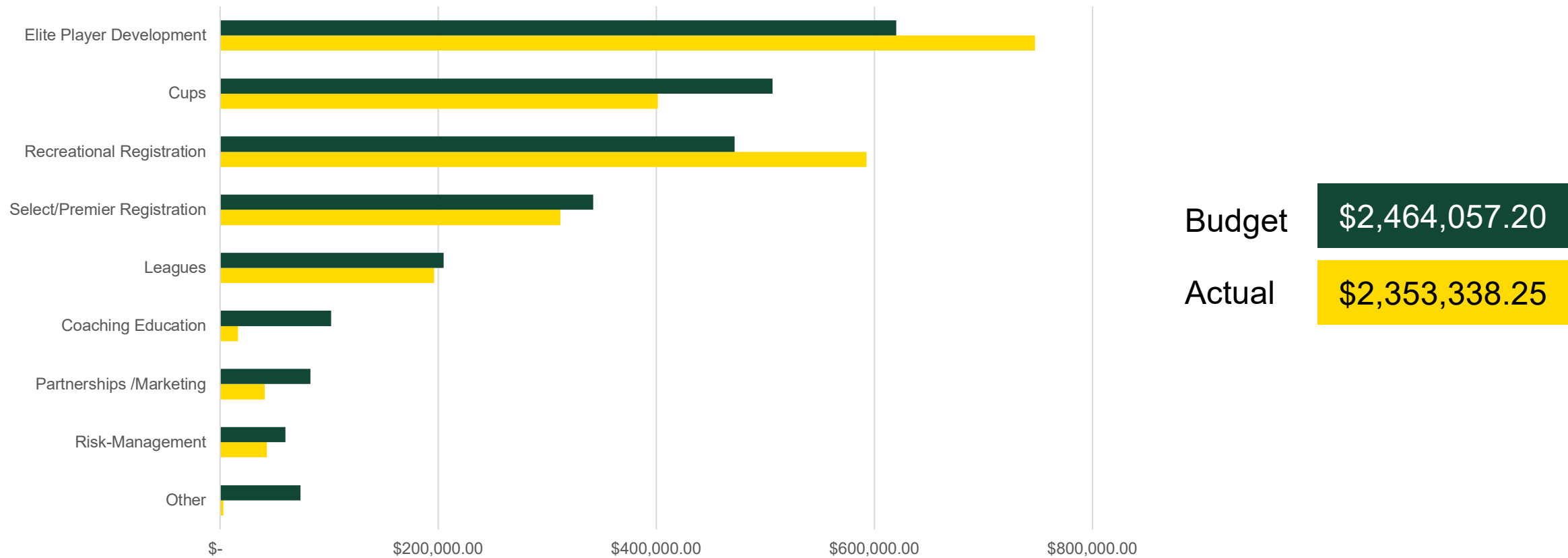
My journey to Washington Youth Soccer.



FINANCIALS | REVENUE



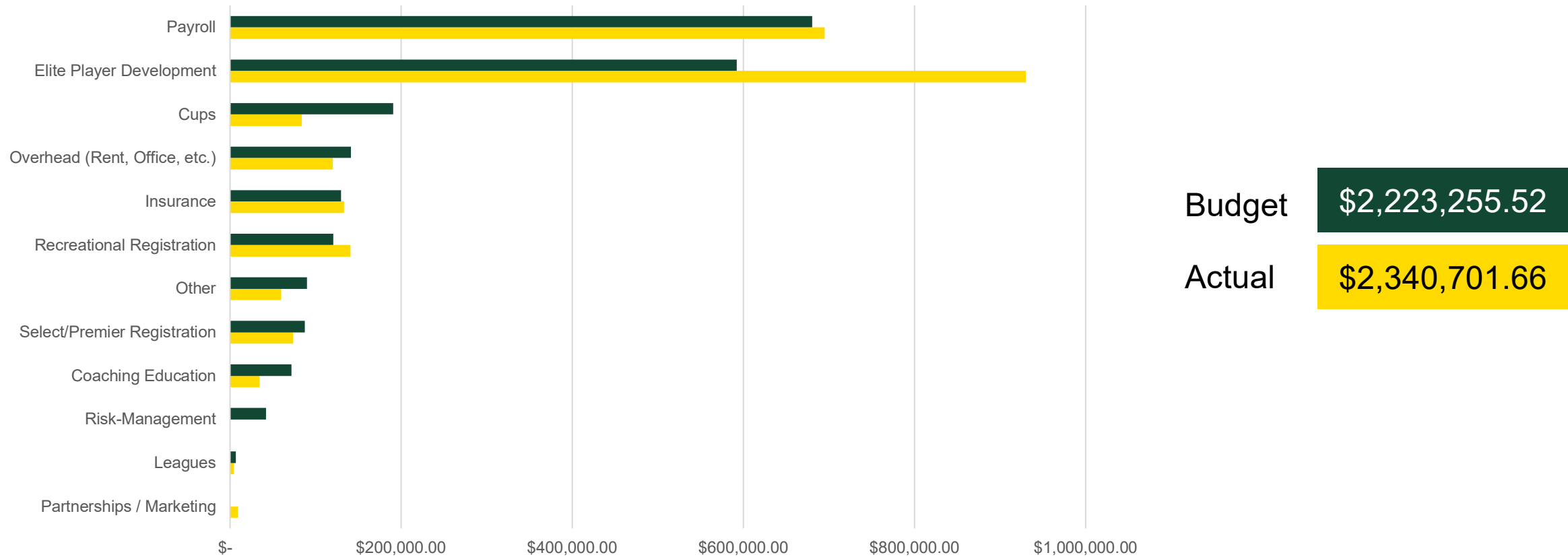
Budget vs Actual | September '21 through April '22



FINANCIALS | EXPENSE



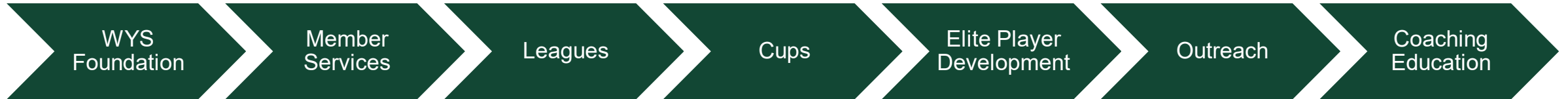
Budget vs Actual | September '21 through April '22



WYS | PLAYER PATHWAY



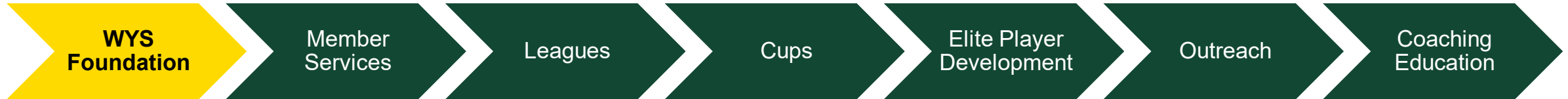
It is our mission to foster the physical, mental and emotional growth and development of the State of Washington's youth through the sport of soccer at every age and all levels of competition.



WYS | PLAYER PATHWAY



It is our mission to foster the physical, mental and emotional growth and development of the State of Washington's youth through the sport of soccer at every age and all levels of competition.



LEVEL OF PLAY

- Community-based entry point into youth soccer

KEY ACTIVITIES

- Soccer For Success
- Celebrating 50 Years of Girls Soccer in Washington
- #letHERplay

ALLIE GALOOB | PROGRAM LEAD

Soccer For Success is a free after-school program that is proven to help kids establish healthy habits and develop critical life skills through caring coach-mentors and family engagement.

Soccer For Success | By the Numbers

75

Coaches & volunteers that joined the soccer community during the 2021-2022 season as a result of Soccer For Success

988

Soccer For Success participants during the 2021-2022 season

30K

Healthy snacks consumed by participants as part of the Soccer For Success program



End of Season Celebration
East Hill Elementary | Kent, Washington



TONY ROBERTS | MARKETING, PARTNERSHIPS & FOUNDATION



The WYS Foundation is thrilled to Celebrate 50 Years of Girls Soccer in Washington in 2022, culminating with a festive Fundraiser & Gala Auction in the fall to inspire support for increased participation in Girls Soccer.

50 Years of Girls Soccer | By the Numbers

1

Washington is recognized as the first State in the modern era to organize and form dedicated Girls Soccer Leagues

33%

Current percentage of youth soccer players registered with WYS that identify as female

\$75K

U.S. Soccer ITG grant awarded to the WYS Foundation to launch **#letHERplay**, a program created to inspire Girls in soccer

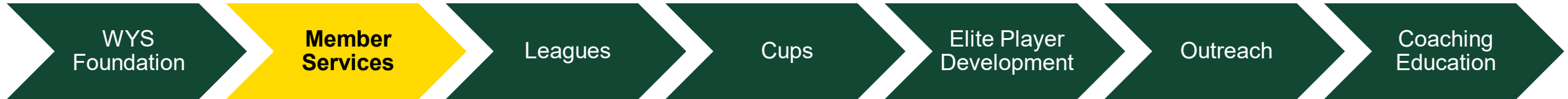


#letHERplay



Save the Date: September 24, 2022

It is our mission to foster the physical, mental and emotional growth and development of the State of Washington's youth through the sport of soccer at every age and all levels of competition.



LEVEL OF PLAY

- Recreational
- Select
- Premier

KEY ACTIVITIES

- Player Registration Support
- Risk Management Administration

KELI BITOW | MEMBER SERVICES



WYS Member Services Team is crucial in helping Member Associations navigate an increasingly complex youth soccer environment on and off the field.

Member Services | By the Numbers

74K

Registered youth soccer players during the fall 2021 season

10.5K

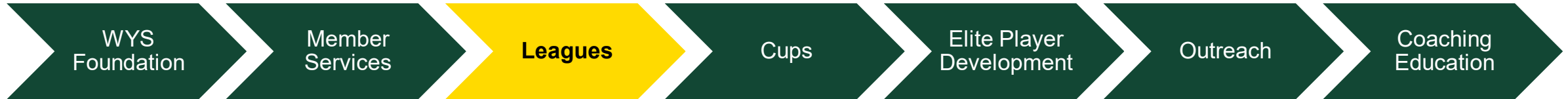
Youth Soccer Administrators dedicated to facilitating positive soccer experiences for kids

300%

Percent increase in WYS Member Services support resources and an investment in capacity to help you!



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LEVEL OF PLAY

- Select
- Premier

KEY ACTIVITIES

- League Administration
- League Sanctioning
- Game scheduling

DANAE HEUETT | LEAGUES

Based in Spokane, the Washington Inland Soccer League (WISL) aims to maximize player development during the transition from recreational to competitive play.

League Development | By the Numbers

173

Number of Teams currently playing in the WISL

42%

Percent increase in WISL Teams from Fall '21 to Spring '22



It is our mission to foster the physical, mental and emotional growth and development of the State of Washington's youth through the sport of soccer at every age and all levels of competition.



LEVEL OF PLAY

- Recreational
- Select
- Premier

KEY ACTIVITIES

- Recreational Cup
- Founder's Cup
- President's Cup
- State Championships
- USYS Regional and National Tournaments

RAY JOHNSON | SOCCER OPERATIONS



WYS State Cups offer competitive opportunities for all ages and skill levels to strive to lift a Cup.

State Cups | By the Numbers

939

Teams that participated in 2022 Founders and Presidents Cups, and the State Championships

2,325

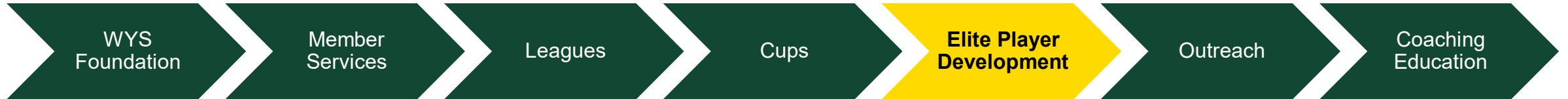
Games played to decide the Champions for each of the 2022 Founders and Presidents Cups, and State Championships

30

Teams traveling to the Far West Presidents Cup (14) and Region IV Championships (16) to represent Washington State



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LEVEL OF PLAY

- Premier

KEY ACTIVITIES

- League Administration
- League Sanctioning

RAY JOHNSON | SOCCER OPERATIONS

Elite Player Development (EPD) offers training and tournament experiences for high-potential players, and provides a tangible pathway for aspiring Recreation, Select, and Premier players to follow to reach full potential.

EPD | By the Numbers

714

2021/2022 EPD pool players vying for roster spots to travel to events in Phoenix, Portugal, and Portland

40

High-level EPD Coaches dedicating time and expertise to guide the development of high-potential youth soccer players

177

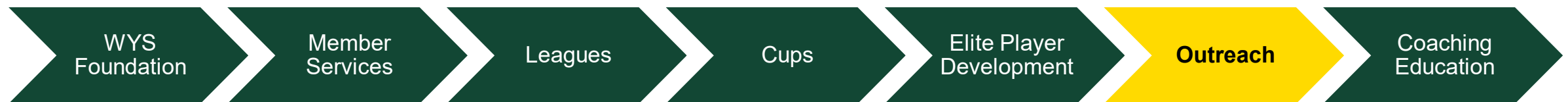
Number of Girls (77) and Boys (100) youth soccer players invited to Regional Camp to represent Washington State



B04 EPD Coach Josh Swett shares wisdom and encouragement during halftime of a recent match.

WYS | PLAYER PATHWAY

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LEVEL OF PLAY

- Community
- Recreational
- Select
- Premier

KEY ACTIVITIES

- League Administration
- League Sanctioning

Travel to Portugal broadened player perspectives and offered inspiration that encouraged participants to reconsider what is possible on and off the field.

Outreach | By the Numbers

1

EPD Portugal was Washington Youth Soccer's first international travel experience as well as the first time traveling abroad for many participants

69

Players and Coaches that travelled to Portugal to experience a unique combination of training, competition, and cultural.

41

Survey responses from players and parents to help WYS improve the experience for future EPD International participants.



(My daughter) had so much fun that we think she would have stayed in Europe given the opportunity! We have been anxiously waiting for years for an international soccer/travel experience for (our daughter) and we are fortunate that she was able to participate with the (WA) EPD team. The unique experience of traveling internationally with WA State team peers should be something for all players to strive for and we hope that this becomes an annual experience for players.

- EPD Parent

Although the trip is two days from concluded, I wanted to thank you for the opportunity my daughter has been able to experience. She has told us she is having a fantastic time at the academy and touring the area. We are so fortunate she has been able to share in such a gift. Thank you so much for putting this together.

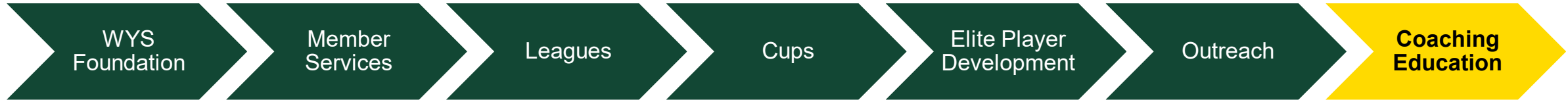
- EPD Parent



WYS | PLAYER PATHWAY



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LEVEL OF PLAY

- Grassroots
- National "D" License
- National "C" License

KEY ACTIVITIES

- Online and in-person Coaching Course facilitation
- #letHERcoach

Led by Paul Bayly, WYS Coaching Education programs attract top talent and deliver world-class instruction and experiences.

Coaching Education | By the Numbers

7,808

U.S. Soccer Licenses currently held by youth soccer coaches in Washington State

21%

Percentage of Coaches in Washington State with Licenses that are female

8

#letHERcoach programs delivered to date, offering licensing opportunities to collegiate female soccer players

Why is #letHERcoach an important and impactful program?



There is so much knowledge, compassion, and relatability that young female soccer players can learn from due to those traits that can come from a female coach.

-Michelle French

A product of Catholic Kennedy High School in Burien and current Assistant Coach for USWNT

Thank You. Questions?

Please share your questions in the question dialogue box. Thank you.

Also, a special thanks to the following sponsors:



Growing the Game

Our commitment to you...

