



Washington Youth Soccer
 7100 Fort Dent Way, Suite #215
 Tukwila, WA 98188-7500
 www.WashingtonYouthSoccer.org
 PHONE (253) 4-SOCCER · TOLL FREE 1-877-424-4318



Board of Directors Meeting Agenda
 7100 Fort Dent Way, Suite 215, Tukwila, WA 98188

Thursday, December 15, 2022

Attendance: Felipe Mendez, Chris Stiles, Jane McGillivray, Lamar Neagle, Lane Smith, Lauren Pendergraft, Roger Levesque, Leah Gray, Chuck Porter, Roger Levesque

Absent: Jill Christiansen, Rich Austin, Matt Folsom

- | | |
|---------------------------------|------------------|
| 1. Meeting Called to Order | Felipe Mendez |
| 2. Roll Call | Jane McGillivray |
| 3. Approval of Minutes | |
| 4. Welcome Chach Duarte White | Felipe |
| 5. Discussion | Roger Levesque |

A. Team Objectives | Sep 2022 – Mar 2023

2 teams going to Portugal. Org funding perspective allows only two teams, Training at sporting and play in Ibrah cup.

Mtg with Sounder last week, OL Reign this week, Stars in the beginning of the year – focus on Big Moments.

WYS by far unique in the relationships we have with Pros.

Professionalizing communication. We need to get better, at updates as well as bigger pieces. Social media, another set of eyes on design.

Investment League development: more thought and time and support for NPSL – knowing they are squeezed at the top with RCL, and good place to invest – WISL as well.

B. Team Development

C. Boundary Management

D. Annual Player Fee Meeting (APFM) Planning

This mtg is designed only to approve or disapprove the player fee proposal. We need to provide the 8-9 hour for Financial deep dive

1 hour is plenty of time for the budget review, and the Accountants appreciate seeing our financial statements.

Board of Directors

Felipe Mendez, *President* Chris Stiles, *Vice President* Jane McGillivray, *Secretary* Leah Gray, *Treasurer*

Rich Austin Jill Christiansen Matt Folsom Lamar Neagle Lauren Pendergraft Lane Smith Roger Levesque, *Executive Director*



6. Financials

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Chuck Porter



of EPD players is about the same

of pool candidates was higher, selected players about the same.

Delayed billing on a few groups

7. Legal

Roger & Felipe

8. AOB

All

9. Adjournment

Felipe Mendez

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Next Meeting: TBD

Date: January 27, 2022

Time: 12:00p to 1:00p PT

Location: WYS HQ / Virtual

*APFM scheduled for the following day

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Washington Youth Soccer

Board Meeting | December 15, 2022



TEAM OBJECTIVES | SEPTEMBER – MARCH (Q1 + Q2 Fiscal Year)



Core Objective | Listen, learn, and execute

PRIMARY ESSENTIAL GOALS (PEGS)

PEG #1 | Develop key competencies to execute program plans that deliver value to Membership. Surprise & delight when possible.

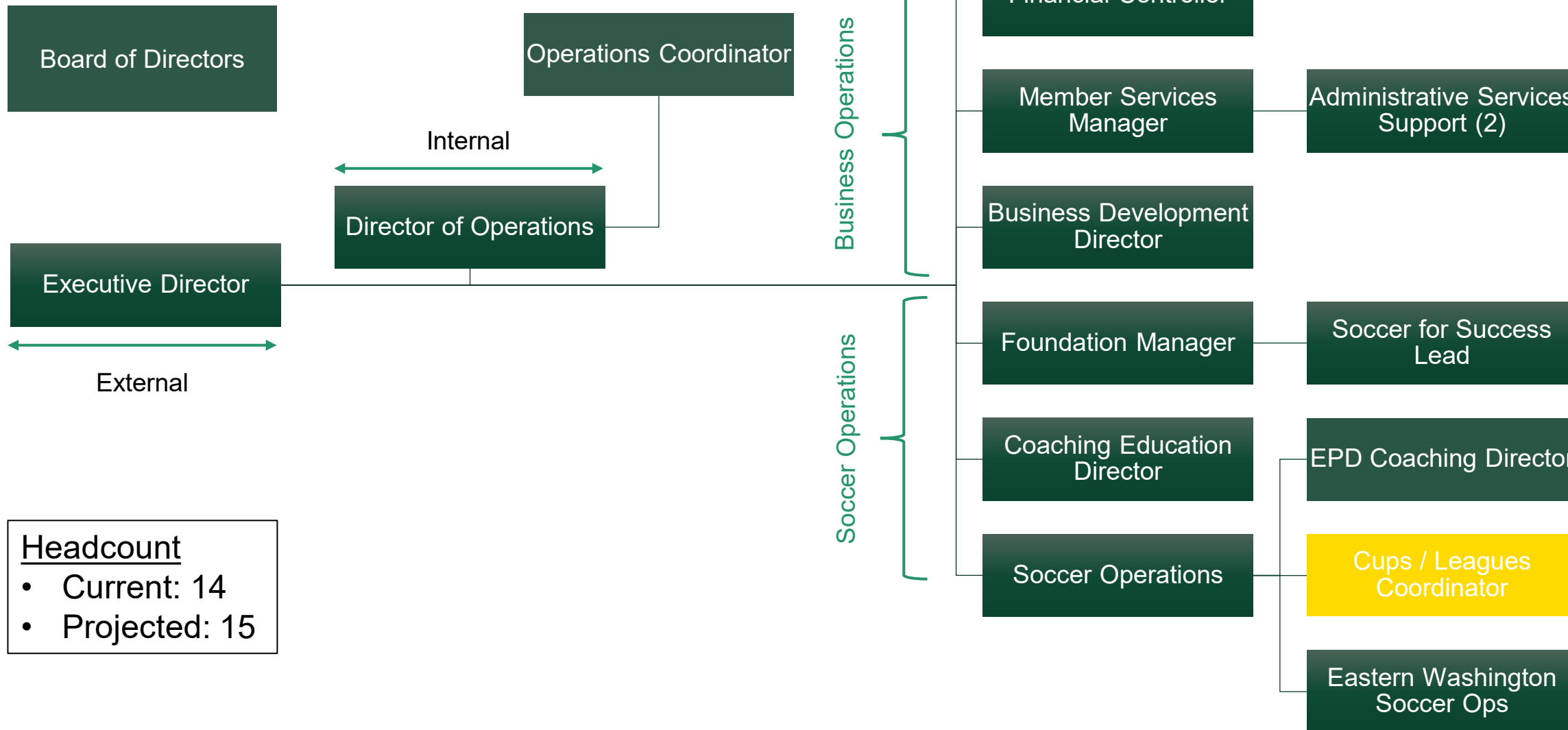
- Staffing
- Eastern / Central Washington growth
- Coaching Education
- Cups
- Revenue Generation via Corporate Partnerships and Fundraising
- WYS Foundation Programming | S4S, Let Her Play / Coach, TOPSoccer, Soccer For All
- EPD | ODP Championships & Portugal

PEG #2 | Invest in League development.

- Engage Member Associations in a meaningful way
- Leverage / build on established platforms (WISL, NPSL, SSUL, etc.)
- Focus on Recreational & Select playing levels first
- Plan for the long-term strategic growth across all levels of play

PEG #3 | Professionalize communication to deliver relevant information to Membership.

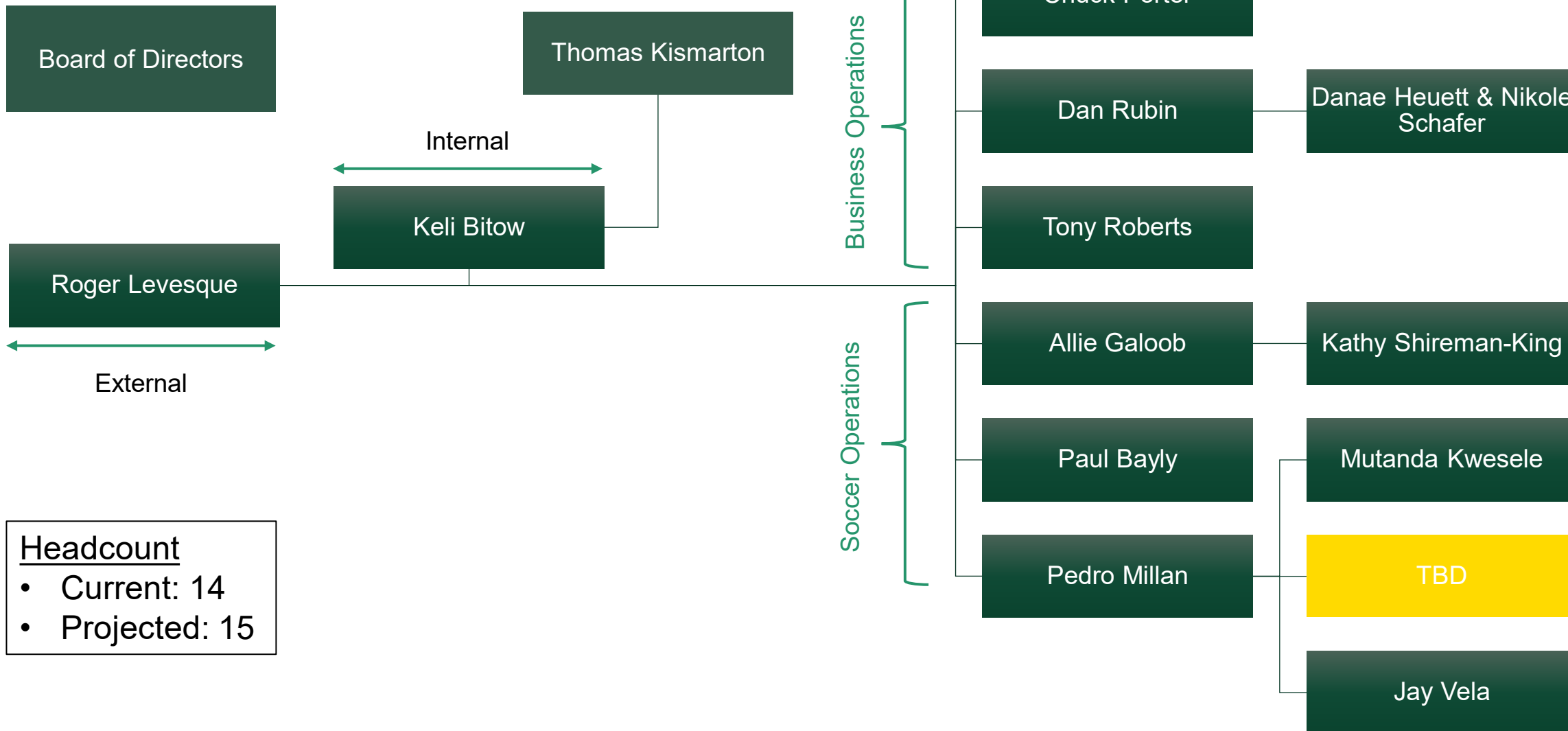
- Promote Core Programs, e.g., Cups
- USSF / USYS Initiatives
- Support campaigns, e.g., Respect
- Celebrate WYS Moments
- Provide operational info, e.g., SafeSport
- Share other relevant info



Headcount

- Current: 14
- Projected: 15





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BOUNDARY MANAGEMENT | NEXT STEPS



Looking ahead to Key Ideas and Next Steps

Key Ideas:

- Developing a boundary management process to address field space, player movement, etc.
- Understanding the diverging landscapes of Rec, Select, and Competitive Soccer and promoting collaboration across all levels of play
- Scarcity of field space and boundary implications / opportunities for collaboration
- Understanding boundary management models of Associations and Clubs and how those models can work together to create benefits across the youth soccer landscape

Next Steps:

- Post-Fall Season Survey
 - Intent to develop an understanding of specific boundary concerns and to focus on boundary management as an opportunity for positive collaboration, e.g., are there examples of Associations and Clubs working within and outside of their boundaries to improve the playing experience for youth soccer players in their programs?
- Task Force Development
 - Key stakeholders, including Association, Club and League Leaders that participated in the Boundary Meeting have expressed interest in participating in further discussion to guide long-term evaluation of boundary management practices and facilitating opportunities for collaboration.

APFM PLANNING | KEY DATES & INFORMATION



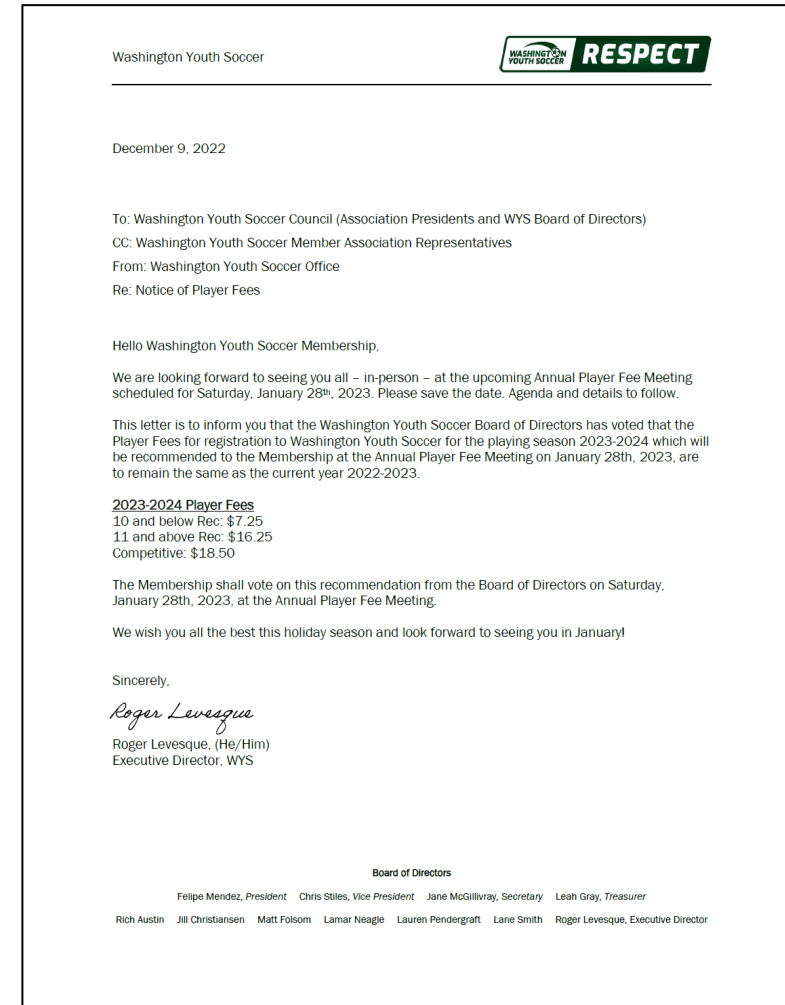
Annual Player Fee Meeting scheduled for in-person meeting on Saturday, January 28, 2023

Key Dates:

- 12/09/2022 | APFM Guidance delivered to Association Leaders
- 12/28/2022 | APFM Agenda shared with Membership
- 01/28/2022 | Annual Player Fee Meeting | Seattle Airport Marriot

Discussion Topics for Consideration:

- Stack Sports | Online Invoicing Management
- League Development
- Boundary Management
- Washington Youth Soccer Foundation / Association
- Field Development Grant
- Cups Presentation | Fee Guidance for 2024
- Other



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RESPECT

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PASS





PARKSIDE



